

Don't Let Your IT Training Dollars Walk Out The Door!

Keeping your staff up-to-date and ready to meet IT challenges is an essential ingredient of staff recruitment and retention. Training programs make it easier to recruit top-notch staff, and to keep them once you have them on board. But it's always a worry that every penny you spent on training will walk out the door if your staff gets head-hunted by another organization.

One solution to this problem is to invest in ongoing access to a library of video training. Online video training is more convenient than off-site classes because it's available to staff 24/7, from home, the office, or a job site – any time and any where they need it. Plus it's a company-owned resource. Employees benefit from the training while they're with you – but your company keeps the training if they leave and you can immediately use it to train another employee.

NACCB member TEAM International® recently used CBT Nuggets' solution to give their staff access to a library of IT training videos, and were pleased with the results. From TEAM International:

In February 2007 TEAM International® launched CBT Nuggets' courseware and offered it to all TEAM employees as an optional self-development initiative.

TEAM's implementation of CBT Nuggets has resulted in a true success story. After watching a series of educational JAVA videos, two software configuration analysts were promoted to junior JAVA developers. Both were very excited about the change, and both are looking forward to watching other video courses and moving to a higher stage in their professional career development.

Here's how the two new Java developers described their experience:

"CBT Nuggets video course is the best solution for couch potatoes like me who have no chance to attend real-time training, but who badly need to improve their skills. The course is very informative and bright, with lots of video effects helping a stu-

dent to visualize the issue at hand and to better comprehend it. You can take a breather any time you want in order to practice each new skill you learn and to master it."

- Sergey S., Junior JAVA Developer, Team International®

"What I like about the course most of all is its easy-going structure: the content of each course is split into 30 minute videos, so that you can never get bored. It actually allowed me to learn at my own pace and to move towards my eventual goal – JAVA developer – with a very hectic schedule."

- Sergey Z., Junior JAVA Developer, Team International®

According to TEAM's Training Manager Kiril Golobrodsky, after assessing the final outcome of CBT Nuggets implementation within the internal T&D process, the corporate management concluded that CBT Nuggets interactive courseware is a very cost-effective and efficient e-learning solution. It helps cover employees' foundational knowledge and builds intermediate and advanced skills.

CBT Nuggets' products include the Nugget Streaming Subscription and Nugget Archive Server. Both provide a company-owned resource for training IT staff, and allow for access to an entire catalog of IT training videos for a low fixed cost. CBT Nuggets' content-driven IT training works both on the job and for certification. Based in Eugene, Oregon, the company was founded in 1999 and is committed to providing quality educational training videos to the information technology industry. For more information, visit www.cbtnuggets.com.